



## Design a New Logo for the Mid-Atlantic Region!

### RULES

1. Design fits the 5 Principles of Effective Logo Design: Simple, Memorable, Timeless, Versatile, & Appropriate.
2. Design represents what we do in the region (i/e Kinderfest, Jugend Einzel & Heimatabend) to promote Germanic Culture and Heritage
3. Incorporates some traditional elements (i/e flowers, tracht, dancing, music, etc)
4. Connects all the clubs and their members youth and adult together in one cohesive design.

### NOTES:

- *Final adopted design may include elements from multiple submissions*
- Draw your Design Below or please submit .jpg file type designed by email to [mfriicker@ughclub.us](mailto:mfriicker@ughclub.us). Deadline to submit is **May 1, 2018**

A large empty rectangular box with a black border, intended for drawing the logo design.